

## **Historic, Archive Document**

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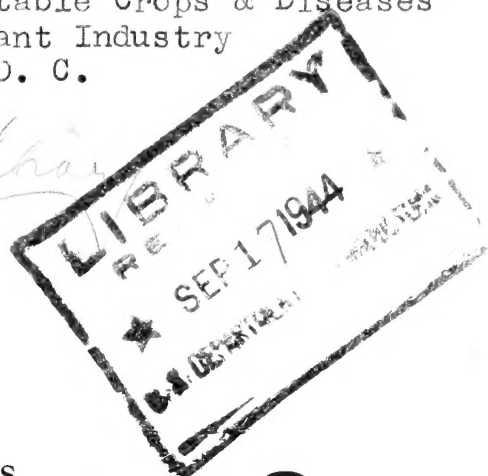
BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
CORN BELT GROWN  
INCORPORATED  
J. H. HEBERLING Easton, Ill., U.S.A.

**GLADIOLUS**



U. S. Dept. of Agriculture  
Fruit & Vegetable Crops & Diseases  
Bureau of Plant Industry  
Washington, D. C.

*Dept. Lib.*



BETTER BLOOMING BULBS  
**HEBERLING GLADIOLUS**  
CORN BELT GROWN  
INCORPORATED

J. H. Heberling

Easton, Illinois, U. S. A.

J. S. Heberling

## GLADIOLUS BULBS...DIGGING TIME PRICES SEPTEMBER 1944

We are not offering Tulip or Regale Lily Bulbs at this time because we could not obtain the labor to dig and pack them. We expect to be able to offer these items to you next season.

Our planting of Gladiolus Bulbs is smaller than of earlier years because of the shortage of help. Paper is also very short and it is possible that this will be the only list we mail this season. This paper stock we are now using was purchased last Spring. We rationed some varieties last season because we did not have enough to go around. This may be necessary again but we will do our best to please you.

Our stock of bulbs is not large but has all the appearances of healthy stock and quality bulbs at this time. AND MANY THANKS FOR YOUR PAST ORDERS.

(P. S. — Jack is now in the Pacific.)

Sincerely,  
J. H.

## PREPAID PRICES

**OUR GUARANTEE.** We guarantee all bulbs purchased from us to be true to name, up to size and free of disease and insect pests. So certified by Chief Plant Inspector of the State of Illinois.

**DISCOUNTS.** On orders amounting to \$20.00 or up to \$50.00 you may deduct 10% discount for cash with order. Orders of \$50.00 or more are subject to a discount of 15% for cash with order.

**SHIPMENTS.** All bulbs offered under this heading will be shipped prepaid. We will ship the cheaper way. Either Parcel Post or Express.

**SIZE.** All bulbs listed below are blooming size. Five bulbs may be purchased at the 10 rate.

VARIETY	Per	Large	Medium
ALADDIN (Palmer). Huge ruffled salmon.....	3 10	\$ .30 .90	\$ .20 .60
AMERICAN COMMANDER. A tall rich red.....	3 10	.30 .90	.20 .60
BADGER BEAUTY (Krueger). An exquisite lavender.....	1 10	.60 5.00	.40 3.20
BAGDAD (Palmer). A very tall smoky rose.....	3 10	.25 .70	.15 .45
BANCROFT WINSOR (Winsor). An outstanding orange.....	1 10	.30 2.50	.20 1.60
BARCAROLE (Palmer). Large ruffled orange....	3 10	.25 .75	.15 .45
BEACON (Palmer). Bright red, cream blotch....	3 10	.25 .75	.15 .45
BEAUTIFUL DREAM (Canine). Large light pink.	3 10	.25 .75	.15 .45
BINGO (Canine). A huge soft cream.....	3 10	.30 .90	
BLACK OPAL (Errey). A very dark, rich red.....	3 10	.35 1.00	.25 .75
BLAZE (Lins). A flashing red.....	3 10	.40 1.20	.25 .75
BLUE ADMIRAL (Christ). A giant medium blue.	3 10	.25 .70	.15 .45
BLUE BEAUTY (Pfitzer). A grand light blue....	3 10	.35 1.00	.25 .75
BRITISH COLUMBIA GIANT. Large ruffled salmon.....	1 10	1.00 8.00	.60 5.00
CAPE COD (Winsor). Outstanding lilac pink....	1 10	.60 5.00	.40 3.20
CAPEHEART (Winsor). A tall light salmon rose of much merit.....	3 10	.35 1.00	.25 .70
CHRISTABEL (Mitsch). Very large light pink...	3 10	.25 .75	.15 .45
COLOSSUS (Mitsch). An excellent pink.....	3 10	.25 .75	.15 .45
COMMANDER KOEHL (Pfitzer). Giant dark red	3 10	.25 .75	
CONQUEST (Mitsch). Large light salmon.....	3 10	.25 .75	.15 .45
CORAL GLOW (Ellis). An immense orange....	3 10	.35 1.00	.25 .75
CORONA (Palmer). A very large cream.....	2 10	.25 1.20	.15 .70
CREVE COUER (Young). Large smoky orange...	3 10	.25 .70	.15 .45
CRINKLED CREAM (Ellis). A large ruffled cream yellow.....	1 10	1.50 12.00	1.00 8.00
G. W. GANNETT (Champerlin). Really a giant flower. A rich rose smoky immense spike.....	1 10	1.50 12.00	1.00 8.00

VARIETY	Per	Large	Medium
DEBONAIR (Palmer). Outstanding late pink....	3 10	\$ .25 .70	\$ .15 .45
DIANE (Krueger). A tall salmon orange.....	2 10	.30 1.20	.20 .80
DREAM O'BEAUTY (Zimmer). Large American Beauty.....	3 10	.25 .75	.15 .45
ETHEL CAVE COLE (Cave). An unequalled light pink.....	1 10	.20 1.50	.10 1.00
FLORA FARMER (Quackenbush). Large rose white throat.....	2 10	.30 1.20	.20 .80
GERTRUDE SWENSON (Swenson). Tall perfect lavender.....	3 10	.30 .80	
GOLDEN CHIMES (Ellis). Large ruffled yellow.	3 10	.30 .80	
GOLDEN CUP (Palmer). Very deep rich yellow.	3 10	.25 .70	.15 .45
GRAND SLAM (Salbach). Ruffled orange very good.....	3 10	.25 .75	
GRETA GARBO (Pfitzer). Large blush white, great merit.....	2 10	.30 1.20	.20 .80
GUERDON (Ball). A very splendid deep rich rose.	2 10	.30 1.20	.20 .80
HERITAGE (Ristow). An immense pink.....	3 10	.25 .75	.15 .45
HINDENBURG'S MEMORY. A giant red.....	3 10	.30 .90	.20 .60
HOPEDALE (Winsor). A large flesh pink.....	1 10	.25 2.00	.15 1.20
IMPERIAL PURPLE (Pfitzer). A tall purple....	1 10	.50 4.00	.30 2.60
IRAK (Mitsch). A tall silvery gray. Outstanding.	3 10	.25 .75	.15 .45
IVORY KEYS (Ellis). Outstanding cream white.	2 10	.30 1.20	.20 .80
JANE WITHERS. A good lavender with many buds and florets.....	1 10	.20 1.60	.10 1.00
JEANEL. A tall cream spike. Picardy style.....	1 10	.25 2.00	
KASSEL. A large red.....	3 10	.25 .70	.15 .45
KING ARTHUR (Arenius). A large ruffled lavender.....	3 10	.25 .75	
KING LEAR (Palmer). A ruffled deep purple....	2 10	.25 1.00	.15 .60
KING WILLIAM (Schenetsky). Outstanding soft salmon.....	2 10	.25 1.00	.15 .60
LADDIE (Palmer). A huge pink.....	2 10	.25 1.00	.15 .60
LAVENDER QUEEN (Arenius). A magnificent lavender.....	3 10	.25 .75	.15 .45

(PREPAID PRICES CONTINUED OTHER SIDE)

PREPAID PRICES—Continued

VARIETY	Per	Large	Medium
LEADING LADY (Johnston). An outstanding sport of Picardy. White.....	1 10	\$ .75 6.00	\$ .50 4.00
LEGEND (Fischer). Large light pink.....	1 10	.25 2.00	.20 1.60
LIBERATOR. A large red.....	1 10	.25 2.00	
LUCIFER (Errey). A great orange scarlet.....	3 10	.25 .75	.15 .45
MAID OF ORLEANS (Pfitzer). A most excellent white.....	3 10	.25 .75	.50
MARGARET BEATON (Twomey). Large white with scarlet blotch.....	2 10	.25 1.00	.20 .75
MARGARET FULTON. A very good salmon pink.	3 10	.25 .70	.45
MARGUERITE (Pommert). Large clear pink....	2 10	.30 1.20	.80
MAROCCO (Pfitzer). Darkest red to date.....	3 10	.25 .75	.45
MASTER MYRON (Krueger). Giant super red.	2 10	.40 1.60	.30 1.20
MILFORD (Aus.). Large light blue.....	3 10	.25 .75	.45
MINUET (Coleman). Most popular lavender....	3 10	.25 .75	
MISS BLOOMINGTON (Kundred). Best stand-ard yellow.....	3 10	.25 .70	.15 .45
MISS NEW ZEALAND (N. Z.). Giant light pink.	2 10	.25 1.00	.70
MIXED EXHIBITION BULBS.....	10	.75	.60
MOHAWK (Stevens). Very tall deep maroon....	1 10	.25 2.00	.15 1.20
MOTHER KADEL (Kadel). An excellent rich yellow.....	2 10	.40 1.60	.30 1.20
MOTHER MACHREE (Stevens). Golden smoky.	3 10	.25 .75	.45
MRS. MARKS MEMORY (Pfit). Outstanding violet.....	1 10	.40 3.20	.25 2.00
MYRNA (Pruitt). Large creamy white.....	2 10	.25 2.00	1.20
NEW ERA (Ellis). Fluted and ruffled pink.....	3 10	.25 .75	.45
OLIVE MARIE BROWN. Rich yellow laciniated prim.....	3 10	.25 .70	.40
ORANGE BUTTERFLY (Salbach). Glowing orange prim.....	3 10	.25 .70	.40
OREGON GOLD (Majeski). Very large light yellow.....	1 10	1.00 8.00	.60 5.00
OREGON STATE (Bones). A lighter Picardy.....	2 10	.25 1.00	.60

VARIETY	Per	Large	Medium
PEARL HARBOR (Kundred). A tall white.....	3 10	\$ .25 .75	
PICARDY (Palmer). Giant popular pink.....	3 10	.25 .75	\$ .40
PICARDY SPECIAL. Improved Picardy.....	2 10	.25 1.00	.60
PINK PERFECTION. Large striking pink.....	2 10	.40 1.60	.25 1.00
PINK RADIANCE (Quackenbush). A very out-standing large light pink.....	1 10	.25 2.00	
PRESTIGE (Winsor). Large salmon pink.....	2 10	.40 1.60	.25 1.00
PURPLE BEAUTY (Roozen). Violet red.....	2 10	.35 1.00	.60
RED LIGHTNING (Pruitt). A flaming red of much merit.....	3 10	.30 .90	.60
RED LORY (Pfitzer). Rose red, many open.....	3 10	.25 .75	.40
REWI FALLU. A giant red.....	3 10	.25 .75	.45
ROBERT SHIPPEE (Winsor). White with throat blotch.....	2 10	.25 1.00	.60
ROCKET (Palmer). Large pure scarlet.....	3 10	.25 .75	.45
ROMAN GOLD. Orange and gold.....	3 10	.25 .75	.45
ROSA VAN LIMA (Pfitzer). Clear light pink.....	3 10	.25 .75	.45
SANDRA (Palmer). A very light pink.....	3 10	.25 .75	.45
SENSATION (Marshall). Large ruffled salmon.	2 10	.25 1.00	.60
SILENTIUM (Pfitzer). Most outstanding tall white with throat blotch.....	2 10	.25 1.00	.60
SNOW PRINCESS (Pfitzer). Probably our best white to date.....	3 10	.30 .80	.50
SURFSIDE (Winsor). White with cream throat.	3 10	.30 .80	
SWEET ALIBI (Canine). Large geranium pink.	3 10	.30 .80	.50
VREDENBURGH (Pfitzer). Very large pure white.	3 10	.30 .80	.50
VULCAN (Stevens). An excellent purple.....	1 10	.50 4.00	.30 2.60
WANDA. A grand exhibition cream.....	2 10	.35 1.40	
WHITE GOLD (Scheer). A very large and out-standing pale yellow.....	1 10	.50 4.00	.25 2.00

WHOLESALE PRICES

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate. 250 or more at the 1000 rate.

DISCOUNTS

- 5% Discount on orders of \$25.00 to \$60.00, cash with order.
- 10% Discount on orders of more than \$60.00, cash with order.

VARIETY	Per	No. 1	No. 2	No. 3
ALADDIN (Palmer).....	100	\$7.00	\$6.00	\$5.00
AMERICAN COMMANDER.....	100	10.00	8.00	
BAGDAD.....	100	5.20	4.00	3.00
BANCROFT WINSOR.....	100	20.00	15.00	
BARCAROLE.....	100 1000	6.00 54.00	5.00 45.00	4.00
BEACON.....	100	6.00	5.00	
BEAUTIFUL DREAM.....	100	8.00	6.40	5.00
BLACK OPAL.....	100	8.00	6.40	5.00
BLAZE.....	100	10.00	8.00	
BLUE ADMIRAL.....	100	5.00	4.00	
BLUE BEAUTY.....	100 1000	7.00 60.00	5.80 54.00	
BRITISH COLUMBIA GIANT.....	100	60.00	50.00	
CAPEHEART.....	100	8.00	6.40	
CHRISTABEL.....	100	5.00	4.00	
COLOSSUS.....	100	5.00	4.00	
COMMANDER KOEHL.....	100	6.00	5.00	
CONQUEST.....	100	5.00	4.00	
CORAL GLOW.....	100	8.00	6.40	
CORONA.....	100	10.00	8.00	6.40
CREVE COUER.....	100		4.00	3.00
DEBONAIR.....	100	4.60	3.60	
DIANE.....	100	20.00	16.00	
DREAM O'BEAUTY.....	100	5.00	4.00	
ETHEL CAVE COLE.....	100 1000	12.00 100.00	10.00 80.00	
FLORA FARMER.....	100	10.00	8.00	
GOLDEN CHIMES.....	100	5.40	4.00	
GOLDEN CUP.....	100	4.40	3.40	
GRAND SLAM.....	100	6.00	5.00	
GRETA GARBO.....	100	9.00	8.00	6.40
GUERDON.....	100	10.00	8.00	6.40
HERITAGE.....	100	5.60	4.40	3.60
HINDENBURG'S MEMORY.....	100	6.00	5.00	4.00
HOPEDALE.....	100	15.00	12.00	
IRAK.....	100	5.00	4.00	
IVORY KEYS.....	100	10.00	8.00	
JANE WITHERS.....	100	12.00	10.00	
JEANEL.....	100	15.00	12.00	
KING ARTHUR.....	100	5.00	4.00	
KING LEAR.....	100 1000	7.00 60.00	6.00 50.00	5.00
KING WILLIAM.....	100	8.00	7.00	6.00
LAVENDER QUEEN.....	100 1000	6.00 50.00	5.00 45.00	4.00
LEGEND.....	100	16.00	13.00	

VARIETY	Per	No. 1	No. 2	No. 3
LUCIFER.....	100	\$5.00	\$4.00	
MAID OF ORLEANS.....	100 1000	5.40 48.00	4.20 42.00	
MARGARET BEATON.....	100	8.00	6.40	\$5.00
MARGARET FULTON.....	100 1000	5.00 42.00	4.00 36.00	3.20
MARGUERITE.....	100	12.00	10.00	
MAROCCO.....	100	5.00	4.00	3.20
MASTER MYRON.....	100	12.00	10.00	8.00
MILFORD.....	100	5.60	4.60	
MINUET.....	100 1000	5.60 48.00	4.60 42.00	
MISS BLOOMINGTON.....	100 1000	5.00 45.00	4.00 36.00	3.20
MISS NEW ZEALAND.....	100	8.00	7.00	
MIXED EXHIBITION BULBS.....	100	5.00	4.00	
MOHAWK.....	100	15.00	12.00	10.00
MOTHER KADEL.....	100	10.00	8.00	
MOTHER MACHREE.....	100	5.60	4.40	
OLIVE MARIE BROWN.....	100	5.00	4.00	3.20
ORANGE BUTTERFLY.....	100	5.00	4.00	
OREGON STATE.....	100	8.00	7.00	6.00
PEARL HARBOR.....	100	7.00	6.00	5.00
PHYLLIS McQUISTON.....	100	5.00	4.00	3.20
PICARDY.....	100	5.40	4.40	
PICARDY SPECIAL.....	100	7.00	6.00	5.00
PINK PERFECTION.....	100	10.00	8.00	7.00
PINK RADIANCE.....	100	15.00	13.00	
PRESTIGE.....	100	10.00	9.00	8.00
PURPLE BEAUTY and BLUE BEAUTY mixed	100	6.00	5.00	
RED LORY.....	100	5.00	4.00	3.00
REWI FALLU.....	100 1000	5.60 48.00	4.60 40.00	3.80
ROBERT SHIPPEE.....	100	10.00	8.00	6.00
ROCKET.....	100	7.60	6.00	5.00
ROMAN GOLD.....	100	5.60	4.60	
ROSA VAN LIMA.....	100	5.60	4.60	4.00
SENSATION.....	100	8.00	7.00	6.00
SILENTIUM.....	100	8.00	7.00	6.00
SNOW PRINCESS.....	100 1000	7.00 60.00	6.00 50.00	5.00
SURFSIDE.....	100	6.00	5.00	
SWEET ALIBI.....	100		8.00	6.00
VREDENBURGH.....	100 1000	7.00 60.00	6.00 50.00	5.00
WANDA.....	100	9.00	7.20	
WHITE GOLD.....	100	35.00	30.00	25.00

SPECIAL

Snow Princess bulblets—Per peck . . . . . \$25.00

Come again, Cordially,

J. H. HEBERLING, Easton, Illinois.